

AGENDA

November 15, 2023

Welcome Reception & Dinner

6:00 PM - 9:00 PM

Bayview

November 16, 2023

Registration & Breakfast

8:00 AM - 9:00 AM

3rd Floor Foyer

Welcome and Overview

9:00 AM

Theresa Kiehn, President and CEO, AgSafe

Amy Wolfe, Partner at Mujeres Poderosas, LLC

Shifting Labor Markets, Moving Targets and Rethinking Strategies

9:15 am

Matt Roberts, PHD, Terrain

Over the past three years, we've heard a tremendous amount about the dire situation in the labor market, particularly in Agriculture. Join Dr. Matt Roberts to learn the root cause of America's labor situation, see how it compares to the rest of the world and what we can do, individually, and as an industry, to mitigate the effects.

Financial Investments and Market Forces

10:15 am

Kelly McMurray, Morgan Stanley

Join Kelly McMurray, a Senior Vice President, and Family Wealth Advisor with Morgan Stanley for a discussion on the current state of the markets. She will share thoughts from Morgan Stanley's Global Investment Committee on the equity market's resilience to one of the most aggressive interest rate cycles by the Fed, inflation, corporate earnings and how all these things drive our portfolio recommendations. What are the Themes for the Next Bull Market?

WHO ATTENDS?

EXECUTIVES OF NATIONAL AND MULTINATIONAL CORPORATIONS |
FARM OWNERS AND OPERATORS | BUSINESS OWNERS |
FARM LABOR CONTRACTORS

CULTIV8



AgSafe
FOOD & FARMS

AGENDA cont.

Lunch

11:30 AM

Seeds of Change: Growing Agricultural Efficiency with Generative AI

12:30 PM

Morrison Jacobs, Bayer Crop Science

Advanced digital technologies improve our chances of discovering new tools for the agricultural industry. By designing AI tools that learn alongside us, farmers can make strategic decisions about how to manage their operations, allowing them to conserve limited resources, optimize inputs, and accomplish more with less. In this session, we'll explore some of the many new and unexpected ways Bayer is utilizing this new technology to revolutionize the industry.

Exploring the Brain Science of Communication in Constantly Changing World

1:30 PM

Eric Bailey, Bailey Strategic Innovations Group

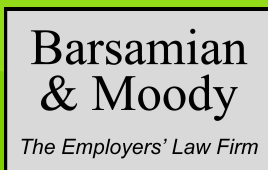
It is not news that the world is changing, but the rate of change is increasing exponentially. We are at a point in time where technology and expectations are changing faster than humans can adapt. What can brain science teach us about improving our efficacy in communication and leadership in this ever-changing environment? This session will forever change the way you see the world around you.

Culminating Conversations – Speaker Panel

2:30 PM – 3:30 PM

Closing Remarks

3:30 PM – 4:00 PM



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