

 **AgSafe**

ACTIVATE 24

Annual Conference

02.20.24 - 02.22.24

Monterey, CA

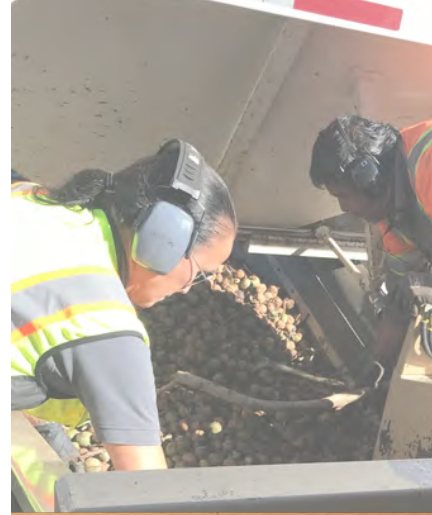


THE INVESTMENT

- Opportunity to support the advancement of health and safety education in the workforce.
- Aligning with a respected leader in workforce safety.
- Spurring conversation for collaboration on key issues.
- Accessibility to industry experts in safety, pesticide, technology, human resources, and workforce development.
- Recognized as a key advocate among state and federal regulatory agencies on behalf of the ag industry.
- Unique networking opportunities with range of ag industry professionals.
- Be on the forefront of issues impacting agriculture.

AgSafe is recognized as a trusted leader in workplace health and safety issues, which is reflected in the ACTIVATE24 program. These sessions are designed to keep your employees informed, provide tools for best practices, and identify new opportunities for you and your company.

This year's conference will spark new innovation and activate positive change among our workforce. ACTIVATE24 features top industry experts, interactive sessions, and professional networking opportunities. See you in Monterey!



NEW LOCATION

HYATT
REGENCY



MARSHAL with MIND YOUR MELON
SEWELL

KEYNOTE SPEAKER

AgSafe
ACTIVATE24
Annual Conference
02.20.24 - 02.22.24
Monterey, CA

PRESENTING | \$10,000

- Prominent company name/logo recognition on all ACTIVATE24 conference materials, including the registration brochure and event program
- Opportunity to welcome attendees during general session
- Opportunity to include a promotional video during general sessions
- Opportunity to introduce keynote speaker on Wednesday morning, February 21, 2024
- Two (2) exclusive eblasts to AgSafe distribution list
- Company name/logo on conference promotional item of AgSafe's choosing
- Company name/logo in prominent location on the ACTIVATE24 website
- Company name/logo in the conference app
- Digital signage with company name or logo in general sessions
- Complimentary trade show exhibitor table in the most desirable location
- Company name/logo in post-conference recap e-blast with prominent placement
- Sponsor badge recognition for all company conference attendees
- Three (3) complimentary regular registration credits
- Two (2) complimentary Wednesday night dinner tickets
- One (1) piece of marketing material included in the ACTIVATE24 attendee packets
- Two (2) promoted posts on conference app

HARVESTER | \$7,500

- Company name/logo on conference promotional item of AgSafe's choosing
- Prominent recognition on ACTIVATE24 registration brochure and event program
- Company name/logo featured on conference promotional materials
- Opportunity to welcome attendees during a general session
- Company name/logo in featured location on the ACTIVATE24 website
- Company name/logo in the conference app
- Digital signage with company name or logo in general sessions
- Complimentary trade show exhibitor table in desirable location
- Company name/logo in post-conference recap e-blast with prominent placement
- Sponsor badge recognition for all company conference attendees
- Three (3) complimentary regular registration credits
- Two (2) complimentary Wednesday night dinner tickets
- One (1) piece of marketing material included in the ACTIVATE24 attendee packets
- Two (2) promoted posts on conference app



CULTIVATOR | \$5,000

- Company name/logo in prominent location on the ACTIVATE24 website
- Company name/logo in the conference app
- Digital signage with company name or logo in general sessions
- Complimentary trade show exhibitor table
- Company name/logo in post-conference recap e-blast
- Sponsor badge recognition for all company conference attendees
- Two (2) complimentary full registration credits
- Two (2) complimentary tickets to the Wednesday night dinner tickets
- One (1) piece of marketing material included in the ACTIVATE24 attendee packets
- One (1) promoted posts on conference app

PLANTER | \$2,500

- Company name/logo on the ACTIVATE24 website
- Company name/logo in the conference app
- Digital signage with company name or logo in general sessions
- Complimentary trade show exhibitor table
- Company name/logo in post-conference recap in AgSafety News e-newsletter distributed to all AgSafe members
- Sponsor badge recognition for all company conference attendees
- Two (2) complimentary Wednesday night dinner tickets
- One (1) complimentary regular registration credits
- One (1) piece of marketing material included in the ACTIVATE24 attendee packets

BRANCH | \$1,000

- Company name/logo on the ACTIVATE24 website
- Company name/logo in the conference app
- Digital signage with company name or logo in general sessions
- Opportunity to place company materials on the AgSafe information table
- Sponsor badge recognition for all company conference attendees

SEED | \$500

- Company name/logo on the ACTIVATE24 website
- Company name/logo in the conference app
- Digital signage with company name or logo in general sessions
- Sponsor badge recognition for all company conference attendees





SPONSORSHIP BOOSTER

PRE-CONFERENCE GOLF SCRAMBLE

Back by popular demand



FOR AN ADDITIONAL:

\$500: You will be an official scramble sponsor with your name on the scramble t-shirt

\$1,000: You will be an official hole sponsor with your name on the scramble t-shirt

Who Attends?

- Owners/Presidents/CEOs
- General Managers
- Safety Managers
- Food Safety Managers
- HR Professionals
- Production Managers
- Farm Labor Contractors
- Frontline Supervisors

IMPORTANT DATES

Please submit sponsorship commitment and high-resolution company logo (at least 300 dpi in jpg format) no later than **September 23, 2023** to be included in ACTIVATE24 registration brochure.

December 1, 2023 to be included in all ACTIVATE24 digital registration and event collateral materials.

To sponsor please visit www.agsafe.org/activate24 or contact Athena Ushana at 209.526.4400



You can follow us here



@agsafe.online



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